

Fonts and Text Usage

APPLYING TEXT TO NAME CAPTIONS

Name Title Assets have been provided as lower thirds with a transparency (Alpha Channel). Below are two examples of the approved assets and how to apply your own text.

Text Heights.

To ensure minimum font size standards are met please use the BNI-VIDEO_TEXT-HEIGHT-GUIDE template along with the approved fonts.



Available Assets
(4k UHD 3840 x 2160 RGB)

Reference Asset:
BNI-VIDEO_TEXT-HEIGHT-GUIDE
Title Assets (Alpha)
TTL_LOWER-T_LEFT
TTL_LOWER-T_RIGHT

Note: Video Assets have been developed for 4k UHD screens.
For HD 1080p projects, import assets at 50% of their original size.



HOW TO APPLY TEXT TO NAME CAPTIONS

Layer 3 [CUSTOM TEXT] Dissolve in from 01:00. Dissolve out from 05:00 (Dissolves, 1 second)

Layer 2 [TTL_LOWER-T_LEFT/RIGHT] (Asset with Alpha)

Layer 1 [VIDEO FOOTAGE]