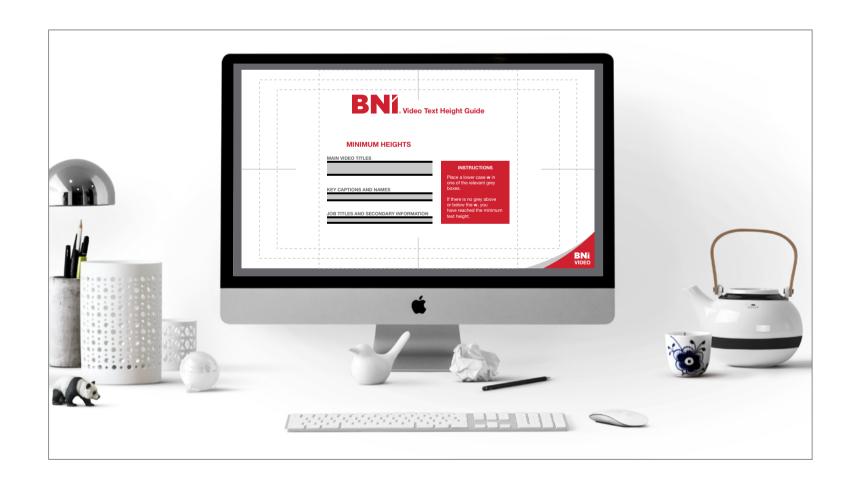# Fonts and Text Usage

CREATING VIDEO OPENING TITLES

Opening title assets that are based on the BNI Motion Brand have been created to give consistency to video where possible.

Note: Video Assets have been developed for 4k UHD screens.
For HD 1080p projects, import assets at 50% of their original size.

Text Heights.

To ensure minimum font size standards are met please use the BNI-VIDEO_ TEXT-HEIGHT-GUIDE template along with the approved fonts.

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New Title Positioning

BNİ
New Title Positioning

HOW TO APPLY TEXT TO OPENING TITLES

Layer 2 [CUSTOM TEXT] Dissolve in from **07:00**. Dissolve out from **12:00** (Dissolves, 1 second)

Layer 1 [TTL_BNI-INTRO-RED-ID or **TTL_BNI-INTRO-WHITE-ID-RVS]**

**Available Assets
(4k UHD 3840 x 2160 RGB)**

Reference Asset:
BNI-VIDEO_TEXT-HEIGHT-GUIDE

Title Asset: **TTL_BNI-INTRO-RED-ID**
Title Asset:
TTL_BNI-INTRO-WHITE-ID-RVS

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VIDEO