

Fonts and Text Usage

APPROVED FONTS

The official font of BNI is **Helvetica Neue**. Due to fact that this typeface is not standard in Microsoft-based operating systems internationally, the **Arial** font may be used as a substitute. The official fonts should be used in all video marketing materials.

Helvetica Neue Approved Weights

Helvetica Neue Regular

Helvetica Neue Italic

Helvetica Neue Bold

Helvetica Neue Bold Italic

Helvetica Neue Light

Helvetica Neue Light Italic

Arial Approved Weights

Arial Regular

Arial Italic

Arial Bold

Arial Bold Italic